



# DAVID HAMPTON

CREATIVE DIRECTOR | VISUAL STORYTELLER

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EDUCATION	CREATIVE TOOLS	SKILLS
<p><b>UNIVERSITY OF TEXAS   2003</b> Bachelor of Science in Radio-TV-Film</p>	<p><b>ADOBE PREMIERE PRO</b> ● ● ● ● ● ● ● ● ● ● ○</p> <p><b>ADOBE AFTER EFFECTS</b> ● ● ● ● ● ● ● ● ● ● ○ ○</p> <p><b>ADOBE PHOTOSHOP</b> ● ● ● ● ● ● ● ● ○ ○ ○</p> <p><b>KEYSHOT</b> ● ● ● ● ● ● ● ● ● ○ ○</p>	<p><b>VIDEOGRAPHY</b> ● ● ● ● ● ● ● ● ● ● ○</p> <p><b>VIDEO EDITING</b> ● ● ● ● ● ● ● ● ● ● ○</p> <p><b>ANIMATION</b> ● ● ● ● ● ● ● ● ● ○ ○</p> <p><b>SCRIPT WRITING</b> ● ● ● ● ● ● ● ● ● ● ○</p>

## EXPERIENCE

○ **FENIEX INDUSTRIES**  
AUSTIN, TX

**CREATIVE DIRECTOR** | December 2014 - May 2026

Built and directed creative across multiple formats, establishing a consistent visual and motion language spanning product storytelling, executive presentations, marketing content and branded experiences. Joined during a lean stage of growth and helped shape the company's voice through original, video-first content that introduced a fresh visual approach to the industry.

- Led end-to-end creative execution across video and brand storytelling
- Played a key role in shaping the brand voice and creative identity during a period of rapid company growth
- Directed keynote events and supporting visuals to elevate product launches and company vision
- Developed a distinctive motion and animation style that helped differentiate Feniex from competitors
- Trained internal teams to create relevant content that aligned with brand voice and audience expectations





## EXPERIENCE CONT.

**ELECTRIK**  
AUSTIN, TX

**MEDIA MANAGER | BUSINESS DEVELOPMENT LEAD |** January 2014 - December 2014

Developed a multidisciplinary creative foundation within a lean agency setting, producing video content across production, editing and motion for a diverse client base. Supported business development efforts by helping cultivate client relationships and identify new opportunities.

- Concepted, produced and edited brand videos that gained viral traction and helped introduce the agency to a broader audience
- Generated new business by independently pitching and selling web design services to companies across the Austin market
- Mentored junior designers on brand execution, helping reinforce a consistent and unique visual identity

**AUSTIN OAKS CHURCH**  
AUSTIN, TX

**ASSOCIATE MEDIA DIRECTOR |** June 2007 - November 2014

Produced weekly video content designed to communicate vision, build community, and amplify mission-driven initiatives through compelling visual storytelling. Developed testimonial films, promotional campaigns, nonprofit partnerships, and supporting visual design that translated real stories into emotionally resonant media.

- Managed end-to-end production as a one-person creative team, overseeing lighting, sound, filming, editing, and post-production
- Produced distinctive video and visual content that introduced a more cinematic, contemporary approach to community storytelling that stood apart from traditional church media

### REFERENCES

**LEVI PROPST**  
512-567-9310  
propstlevi@gmail.com

**ZAC WALDEN**  
737-423-5752  
zw@waldenmediagroup.com

**HAMZA DEYAF**  
512-314-0417  
hdeyaf@feniex.com

### CORE FOCUS

- Creative Direction
- Visual Storytelling
- Video Production
- Motion Design
- Brand Development
- Team Mentorship
- Business Growth

### OUTSIDE THE STUDIO

- Co-managed SlyVinyl, a vinyl culture blog and independent music label focused on music discovery, editorial content and community building
- Contributed to the production of the film "Friday Night Lights", including involvement in bringing on Explosions in the Sky for the soundtrack
- Lifelong musician and pianist with a deep interest in composition, rhythm and the emotional role of music in storytelling

